SYLLABUS Art Center at Night & ArtCenter Teens

ACN			● **ArtCenter**	
Introduction to Visual Storytelling		**ACN-369**	**01**	**2**
950 Building, Room M50		**7:00 – 10:00 PM**	**Tuesday**	**Su17**
INSTRUCTOR	Name	**Orrin Shively & Scott Walker**		
	Contact information	**oshively@artcenter.edu**		
	Office hours/location	**By Appointment**		

COURSE DESCRIPTION
A cohesive, coherent narrative is critical for exploring and developing the visual elements of any entertainment property, whether it's a film, game, TV show, theatrical production or theme park. Learn the foundations of storytelling as well as how to apply them to your project. Prerequisites: Intro to Figure Drawing and Perspective or by permission of an Art Center advisor.

COURSE LEARNING OUTCOMES
Students will be able to: - Demonstrate a fundamental understanding of Vogler's "Hero's Journey" narrative structure by developing an original story outline using this framework - Have an introductory-level understanding of the complementary nature of art and story (i.e., how techniques and approaches can be cross-applied to both creative endeavors) - Understand and demonstrate the design and importance of keyframes, story maps, and character lineups in a verbal pitch of their original story

ANTICIPATED SCHEDULE (List of major projects and assignments. See weekly plan for full schedule of projects & activities)	
1. Practice Pitch	Weeks 1 - 8
2. Final Pitch	Week 9 - 14

GRADING		
- Practice Pitch (25% of total grade) [with 25% storytelling and 75% art weighting] - Final Pitch (75% of total grade) [with 25% storytelling and 75% art weighting]		

COST INFORMATION				
REQUIRED MATERIALS:	8.5" x 11" paper 11" x 17" paper Prismacolor pencils 6 grey markers		ESTIMATED COST OF MATERIALS:	$ 35.00

INSTRUCTION/HOMEWORK				
CLASS ACTIVITIES (all that apply during the term)	Y	Lecture/Discussion	WEEKLY HOMEWORK:	3-4 hours
	Y	Instruction/Demonstration		
	Y	Critique		
	N	Studio time		
	N	Field Trip		

WEEKLY PLAN OF ACTIVITY			
Week	**Topic**	**Class Activities**	**Assignments**
Week 1	Hero's Journey Storyboarding Process Perspective Character Design	INTRODUCTION: - Student Introductions - Curriculum overview - Grading - Expectations - Overview of pitch guidelines STORY LECTURE: - Intro to Story / Hero's Journey - Character, Conflict, Genre, Worldbuilding ART LECTURE & DEMO: - Storyboarding process - Perspective - Visual reference techniques	STORYTELLING: - Email Scott first draft of HJ Outline (optional custom story-guide will be provided) - Verbally pitch draft outline at next class ART: - Copy a key frame from your favorite movie (monochromatic) - Character sketches (line up of 6)
Week 2	Hero's Journey (stages 1-3) Character Development Visual Reference Techniques	STORY LECTURE: - HJ Stage 1 - Ordinary World - HJ Stage 2 - Call to Adventure - HJ Stage 3 - Refusal of Call ART LECTURE & DEMO: - Character development - Visual reference techniques	STORYTELLING: - Review/revise draft outline - Visual story examples for HJ stages 1-3 - Email Scott revised outline (optional) ART: - Rough keyframes for HJ Stages 1-3
Week 3	Hero's Journey (stages 4-6) Composition / Layout	STORY LECTURE: - HJ Stage 4 - Meeting the Mentor - HJ Stage 5 - Crossing Threshold - HJ Stage 6 - Tests, Allies, Enemies ART LECTURE & DEMO: - Composition - Layout	STORYTELLING: - Review/revise draft outline - Email Scott revised outline (optional) ART: - Rough keyframes for HJ Stages 4-6
Week 4	Hero's Journey (stages 7-9) Exterior - Composition/Layout	STORY LECTURE: - HJ Stage 7 - Approaching the Cave - HJ Stage 8 - The Ordeal - HJ Stage 9 - The Reward ART LECTURE & DEMO: Exterior - Composition - Layout	STORYTELLING: - Review/revise draft outline - Email Scott revised outline (optional) ART: - Rough keyframes for HJ Stages 7-9
Week 5	Hero's Journey (stages 10-12) Interior - Composition/Layout	STORY LECTURE: - HJ Stage 10 - The Road Home - HJ Stage 11 - Resurrection - HJ Stage 12 - Return w/ the Elixir ART LECTURE & DEMO:	STORYTELLING: - Review/revise draft outline - Email Scott revised outline (optional) ART: - Rough keyframes for HJ Stages 10-12
Week 6	Prep for Practice Pitch Value and Lighting	STORY LECTURE: - Review Hero's Journey / Story Arc - Review Pitch Tips/Guidelines ART LECTURE & DEMO: - Value and lighting	STORYTELLING: - Review/revise draft outline - Email Scott revised outline (optional) ART: - Finish/revise rough keyframes for pitch

			PREP FOR PRACTICE PITCH
Week 7	Story Pitch Map	**PRACTICE PITCH** STORY LECTURE: - N/A ART LECTURE & DEMO: - World Map	STORYTELLING: - Email Scott revised outline (optional) ART: - Design a story map for pitch
Week 8	Settings & Symbolism Color Theory & Color Keys	STORY LECTURE: - Pitch Review - Settings & Symbolism ART LECTURE & DEMO: - Color Keys	STORYTELLING: - Finalize story outline - Email Scott revised outline (optional) ART: - Apply a single color wash to each of the rough keyframes
Week 9	Narrative Plot Structures Color Application	STORY LECTURE: - Show, Hint, Omit Lecture ART LECTURE & DEMO: - Character costume & color	STORYTELLING: - Polish story pitch - Email Scott revised pitch (optional) ART: - Finished/colored keyframes for stages 1-3
Week 10	POV, Tone, Style Props, Vehicles & Mounts	STORY LECTURE: - POV, Tone, & Style ART LECTURE & DEMO: - Props & transportation	STORYTELLING: - Polish story pitch - Email Scott revised pitch (optional) ART: - Finished/colored keyframes for stages 4-6
Week 11	Art Polish	STORY LECTURE: - N/A ART LECTURE & DEMO: - Materials & finishes	STORYTELLING: - Polish story pitch - Email Scott revised pitch (optional) ART: - Finished/colored keyframes for stages 7-9
Week 12	Art Polish	STORY LECTURE: - N/A ART LECTURE & DEMO: - Visual effects	STORYTELLING: - Polish story pitch - Email Scott revised pitch (optional) ART: - Finished/colored keyframes for stages 10-12
Week 13	Review and prep for Final Pitch	STORY LECTURE: - Review Hero's Journey / Story Arc - Review Pitch Tips/Guidelines ART WORKSHOP - In-class 1:1 review	**PREP FOR FINAL PITCH**
Week 14	Topic	**FINAL PITCH**	N/A

EXPECTATIONS FOR CLASSROOM CONDUCT

ArtCenter is committed to maintaining a civil and safe learning environment, free from bias, coercion, and harassment for all. The classroom is a shared environment where all parties are accountable for behavior and contributions to a productive and supportive atmosphere. We understand that our members represent a rich variety of backgrounds and perspectives and are committed to providing a set of conditions for learning that respects diversity. While working together to build this community we ask all members to:

- Be open to the views of others
- Honor the uniqueness of colleagues
- Communicate in a respectful manner
- Recognize differences in learning, language, approach and ability
- Appreciate the opportunity that we have to learn from each other in this community
- Respect the work and materials of others

All students are expected to abide by the ArtCenter Code of Conduct. All Faculty members, as Employees, are expected to abide by the Employee Standards of Conduct. The full statements of these policies can be found in the Student and Employee Handbooks. To report an incident, please see the Grievance and Complaint Policies and procedures listed in the Student Handbook, Faculty Handbook, and Employee Handbook. If you have any concerns or would like to discuss an incident, please contact your Instructor, your Department Chair, the Center for the Student Experience, or the Office of the Provost.

POLICY AGAINST HARASSMENT

The College is committed to providing an educational environment that is free of any kind of unlawful harassment. In keeping with this commitment, the College maintains a strict policy prohibiting unlawful harassment by any employee and by any third parties, such as contractors, visitors, students or vendors. Any harassment on the basis of race, color, religious creed, sex, ancestry, national origin, age, physical or mental disability, medical condition, genetic characteristic, marital status, veteran status, sexual orientation, gender identity, transgender identity or any other characteristic protected by federal, state or local law is strictly prohibited. Examples of such conduct that may violate this policy include verbal harassment, physical harassment or visual harassment. Verbal harassment may include, but is not limited to, epithets and derogatory comments or slurs on any of the bases listed above. Physical harassment may include, but is not limited to, assaulting, impeding or blocking movement, or physically interfering with the normal work or movement of another, when directed at that individual on any of the bases listed above. Visual harassment may include, but is not limited to, the display or possession of derogatory posters, cartoons, computer images or drawings on any of the bases listed above. Violation of the Policy Against Harassment may result in disciplinary action, up to and including suspension or dismissal. Please see the Student Handbook for additional guidelines on the above.

Title IX Student Policy and Procedure

ArtCenter does not discriminate on the basis of sex, gender or sexual orientation in its education programs or activities. ArtCenter complies with Title IX of the Education Amendments of 1972, and certain other federal and state laws, which prohibit discrimination on the basis of sex, gender, or sexual orientation in employment, as well as all education programs and activities operated by the College (both on and off campus), and protect all people regardless of their gender or gender identity from sex discrimination, which includes sexual harassment and sexual violence. For more information, please see the Notice of Non-Discrimination and Policy Statement. Further contact information, policies and procedures, complaint forms, and other resources can be found on the Title IX Webpage on Inside.ArtCenter.edu.

ATTENDANCE POLICY

To complete a course successfully, students must attend all class sessions (unless they are engaged in research or location assignments that have been authorized in advance by the class instructor of the missed class). The instructor takes attendance at the beginning of each class. At the discretion of the instructor, three or more absences may result in a grade of F. Students who miss a class due to illness should discuss the absence with the instructor at the next class meeting. Students who are ill for a week or longer should inform their Department Chair's office of their absence. Please see the full Attendance Policy in the Student Handbook for more information.

DISABILITY STATEMENT

ArtCenter complies with the Americans with Disabilities Act, Section 504 of the Rehabilitation Act, and state and local requirements regarding students and applicants with disabilities. Under these laws, no otherwise qualified individual with a disability shall be denied access to, or participation in the services, programs and activities of the College. The Center for the Student Experience has more information on Disability Services, policy and Resources for students. Please see the full Disability Statement in the Student Handbook for more information.

STATEMENT OF ACADEMIC AND CREATIVE INTEGRITY

Academic and creative integrity is essential to personal and educational growth of students, which all members of the ArtCenter community are expected to uphold. This value maintains the standards of excellence of the College and creates a meaningful learning environment. A violation of the Academic and Creative Integrity Policy is defined as misconduct including but not limited to plagiarism, creative dishonesty, multiple submission of the same work, cheating, unauthorized collaboration, misrepresentation of ability, sabotage, falsification of records, and complicity in any of the above. The full Academic Integrity Policy can be found in the Student Handbook.

GRADE POINT DESCRIPTIONS

Grades are considered FINAL when submitted by the faculty and can only be changed to correct an error in grading or to change an official Incomplete grade to a final grade. Students CANNOT submit or redo work after the end of the term unless an official Incomplete has been approved. The deadline for changing an Incomplete grade is Friday of Week 14 of the term following the term when the course was taken. The deadline for changing an incorrect grade is Friday of Week 6 following the term when the course was taken. Please see the Student Handbook for the full statement on Grades and Grade Points. ArtCenter uses the following grading system:

A	4.00 points	C+	2.50 points	D-	0.75 points	N	0.00 points (Non-attendance Failure)
A-	3.75 points	C	2.00 points	F	0.00 points (Fail)	U	0.00 points (Unsatisfactory)
B+	3.50 points	C-	1.75 points	S	0.00 points (Satisfactory)	P	0.00 points (Pass)
B	3.00 points	D+	1.50 points	I	0.00 points (Incomplete)	W	0.00 points (Withdrawal)
B-	2.75 points	D	1.00 points	M	0.00 points (Missing)		