

WEEKLY PLAN: IDL

This weekly plan of activity will be augmented each class session, and may be updated during the term.					
Week	Book Project 1: Foundation: Activities & Reinterpretations (25% of final grade)	Book Project 2: Communicating Content: Opposites (25% of final grade)	Book Project 3: Advancing Voice: Experimental (15% of final grade)	Final Project: Poster Application: Meaning, Markets, and Type/Image Relationships (25% of final grade)	Supplemental Skills: Soft SKILLS (10% of final grade)
1	introduction: class model homework: activities of image making, line in cont. illustration				
2	studio: exploration of class model continues homework: new activities of mage making, approaches to line.				
3	studio: exploration of class model continues homework: new activities of mage making, approaches to line.				
4	studio: exploration of class model continues homework: activities of mage making; best-of activities for review.				
5	studio: review best-of activities intro: reinterpretations; lab: color correcting, begin booklet 1: due wk 8 homework: reinterpretations; best-of activities for review	intro: contemporary fine artists (CFAs)			
6	studio: review best-of activities; reinterpretations homework: reinterpretations; lab: ps basics for photo-compositing; review booklet 1.	studio: review CFA lab: intro pinterest page for CFAs homework: assign CFA response			
7	studio: review of reinterpretations; homework: last reinterpretations; review booklet 1; printing and binding a booklet	studio: review of CFA and response intro: opposites assign booklet 2 homework: CFA responses and opposites			studio: class model quiz
8	studio: final presentation booklet 1: activities, reinterpretations, and class model	studio: review CFA, responses and opposites lab: review booklet 2 design; review pinterest		lab: assign poster project; homework: assign selection of 3 images	studio: review of presentation skills; lab: indesign quiz (open note)
9		studio: review CFA, responses and opposites lab: review booklet 2 design; review pinterest		studio: review 3 images for ea. of 3 posters; present ex. of topics homework: assign 3 topics per poster image	
10		lab: review CFA, responses and opposites within book files; review booklet 2 final design; review pinterest	homework: assign booklet 3: experimental	lab: review selection of 3 topics per image; review examples of strong text/image relationships homework: refine image choices; 3 type solutions per poster topic with image	
11		studio: final presentation booklet 2: opposites	lab: review ideas and directions for booklet 3	lab: review 3 type solutions per poster topic with image; select final poster direction;	studio: review of presentation skills;

				homework: refine complete type solutions into final design for chosen poster for final project	
12			lab: review booklet 3 images and design	lab: review final type solutions for chosen poster for final project homework: type revisions and tiled and printed and assembled full-size poster comp	
13			lab: final review booklet 3 images and design	lab: review tiled and printed and assembled full-size poster comp homework: type/image/design revisions; tiled and printed and assembled full-size poster comp	
14			final presentation: booklet 3 (bring all 3 booklets for review) and CFA pinterest	final presentation: professionally printed, professionally mounted poster	final presentation: all packaged indesign and print-ready pdf files; printed confirmation of submission to professional competition; final review of presentation skills;

Important Note! Week 14 is also a review of the entire term: bring ALL final booklets for the tabletop presentation. Also, prepare all your final files in prior to class for TA to upload, as well as your printed confirmation to a competition.