

● **ArtCenter – INT Program Learning Outcome Assessment – PLO 1 Essential Skills and Competencies**

DEPARTMENT: Integrated Studies	ACTIVITY: Embedded Signature Assignment: Design 1 - Color Wheel
Student Name:	Subject Code–Number–Section:
Student ID:	Type of work reviewed:
Current Year/Term:	
Major:	Project Description:
Faculty Member Name:	

Assessment scale	0	1	2	3	4
Single word description	n/a	Ineffective	Progressing	Effective	Highly Effective
Corresponding detailed descriptions	Did not demonstrate, either through absence or serious deficiencies, the described criteria.	Struggles to demonstrate practices described in the key grading criteria.	Performs within the described key grading criteria. Showing some improvement over time.	Consistently demonstrates competency regarding the practices described in the key grading criteria.	Consistently innovative, integrated, nuanced, and sophisticated demonstration of elements in the key grading criteria.

Area of Assessment Single Word Description	Area of Assessment Corresponding Description	Score
Design Elements:	A student demonstrates an understanding of professional design language by creating an aesthetic form that projects specific design principles including cultural contexts and in some cases, personal voice.	
Conceptual Understanding:	Convey ideas clearly and confidently in their art/design work, speech and writing.	
Research:	Apply the rigor of research and conceptualization to their assignments and presentations	
Essential Skills:	Projects mediate the relationship between and among concept, visual perception and manual dexterity. (Move between concrete + abstract.) Skillsets are developed through intentional craft and thoughtful construction.	
PLO 1 Essential Skills and Competencies	Students develop a fluent visual vocabulary and the requisite skills necessary to apply visual relationships across core curriculum in preparation for the students' areas of emphasis. <ul style="list-style-type: none"> • Develop a strong foundational skill set in visual communication that spans many disciplines. • Define a language of forms that allows for a personal point of view and an understanding of how those views sit in relation to others and the world around them • Convey ideas clearly and confidently in their work, speech, and writing. • Apply the rigor of research and conceptualization to their assignments and presentations. • Develop an appreciation for skill sets that are fluent and fluid between analog and technological practises. 	

Name of individual completing this form: _____ Date: _____

Embedded Signature Assignment: Design 1 - Color Wheel



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<p>Design Elements: A student demonstrates an understanding of professional design language by creating an aesthetic form that projects specific design principles including cultural contexts and in some cases, personal voice.</p>	Did not develop aesthetic based on specific design principles. Lack of clarity and detail.	Partial understanding of the principles of a visual language. Struggles to contextualize design elements. Unable to develop point of view. Struggles with visual editing.	Visual communication suggests achievements in applying basic design principles. (Work speaks to the application of visual relationships.) Generally clear delivery. Stays with topic.	Competent visual structure in work and detail oriented. Clearly understands visual relationships. Clarity of vision. Effective communication. Conviction.	Comprehension of personal visual language is excellent. Competent and persuasive use of visual structure. Innovative. Creative confidence.
<p>Conceptual Understanding: Convey ideas clearly and confidently in their art/design work, speech and writing.</p>	Student did not convey a cogent response. Did not engage in creative process. Lack of understanding.	Incomplete expression of idea(s) or lack of thought. Did not make sense of information. Ideation process lacks confidence. Ideas are tangential to goals of assignment.	Mostly on target with ideas, but could develop more focus. (Ideas could be developed or expanded further.) Visual expression of concept is becoming more refined.	Consistently able to convey ideas with conviction. Unique perspective. Finds insight and opportunity within assignments. Able to use abstraction to define meaning, goals and principles.	Original thinking and meaningful work. Able to empathize with diverse viewpoints. Innovation translation of ideas into visual constructs. Adds value to the assignment's visual continuum. Expands topic.
<p>Research: Apply the rigor of research and conceptualization to their assignments and presentations</p>	Unoriginal, possibly plagiarized. (Did not acknowledge sources.) Did not develop research or produced irrelevant research to support assignment. Lack of direction.	Research is not well defined. Did not support central theme of work. Lack of effort	Assignments have utilized historical or appropriate references. Context is basically developed and understood. Presentation delivers effective content.	Well-researched topic that confidently supports, and/or potentially expands context of art/design work. Able to confidently present ideas.	Original thinking is supported by relevant research. Presents ideas clearly. Context is understood and effectively developed in art/design work.
<p>Essential Skills: Projects mediate the relationship between and among concept, visual perception and manual dexterity. (Move between concrete + abstract.) Skillsets are developed through intentional craft and thoughtful construction.</p>	Compromised skill set.	Difficulty in using embedded skillset for expression. Has tentative grasp of analog or digital expertise (relevant tools) for constructing art or design work.	Visual models support concepts using the appropriate tools and techniques Art/design work exhibits confidence in analog and digital methods, or appropriate tools + technology.	Is able to experiment fluently to generate ideas. Ideas are constructively visualized at the appropriate resolution. Thoughtful construction and intentional craft.	Is able to experiment rapidly to generate ideas. Innovative use of methods Sophisticated and intentional craft Fluid and fluent integration of skills. Noteworthy production and professional practices.