**Illustration Design Lab: Project Grading Rubric David Tillinghast**

Student Name: Section Day: Track: Term:

Email: Student Term (Level):

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
|  | Project/Category & Percentage of Final Grade | **Book Project 1:** Foundation: Activities & Reinterpretations(25% of final grade) | **Book Project 2:** Content: Opposites(25% of final grade) | **Book Project 3:** Expanding Voice: Experimental(15% of final grade) | **Final Project:** Application: Poster(25% of final grade) | **Supplemental Skills:** Soft Skills(10% of final grade) |
| Image Making | **Orchestration of Value (Basic Design Skills)** |  |  |  |  |  |
| **Orchestration of Scale (Basic Design Skills)** |  |  |  |  |  |
| **Orchestration of Color (Basic Design Skills)** |  |  |  |  |  |
| **Less is More (Editing Skills)** |  |  |  |  |  |
| **Surprise the Viewer (Originality & Creativity)** |  |  |  |  |  |
| **Have Fun (Engagement)** |  |  |  |  |  |
| Design and Execution | **Layout & Type** |  |  |  |  |  |
| **Execution**  |  |  |  |  |  |
| CommunicatesContent | **Communicates Project Premise (Intent & Communication)** |  |  |  |  |  |
| Soft Skills | **InDesign Quiz, Class Model Quiz****(Industry Skills)** |  |  |  |  |  |
| **Professional Competition****(Market & Industry Awareness Skills)** |  |  |  |  |  |
| **Professionalism & Effort****(Industry Soft Skills)** |  |  |  |  |  |
|  | Project Score | *--/10 = --* | *--/10 = --* | *-- / 9 = --* | *--/10 = --* | *--/ 3 = --* |
|  | Missed Project Final Crit(-1.0 for the Project; additional -1.0 for each week late after that) |  |  |  |  |  |
|  | Extra Credit (2nd Poster)+0.25 (if applicable) |  |  |  |  |  |
|  | Weighted Score (Round of to nearest two decimal points) | *-- x .25 = --* | *-- x .25 = --* | *-- x .15 = --* | *-- x .25 = --* | *-- x .10 = --* |
|  | Cumulative Score (Sum of Weighted Score of All Projects/Categories) |  |  |  |  | *--*  |
|  | Impact of Attendance Issues, If Applicable (2 absences = -.25 point) |  |  |  |  |  |
|  | Final Score |  |  |  |  | *-- / (letter grade)* |

**Booklet #1 Comments:**

**Booklet #2 Comments:**

**Booklet #3 Comments:**

**Final Project (Poster) Comments:**

**Pinterest:** Y

**Files:** Y

[student photo and photo of final presntation go here]